

Pour Fry Landingpage

Original design:

<https://drive.google.com/file/d/1ttOclCzRtAlq2HIUkYoFnt-Cs0TmLFwD/view?usp=sharing>

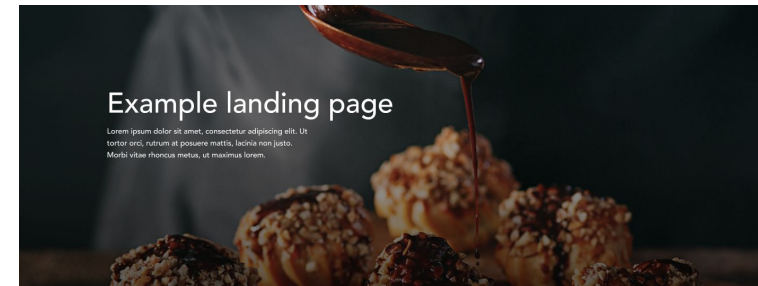


Suggested for **Landingpage:**

TextHeroSection

Title, Label, Image

Restrictions: It's not possible to upload a logo here.



Suggested for **Brand page:**

<https://northamerica.bungeloders.com/en/brand/pour-n-fry/>

ProductHeaderSection

Title or brand/product logo, Label, Description

Notes: If you choose for "ProductHeaderSection" you will automatically have a SideMenu which gives an overview of the page.

Suggestion: Apply a red colour scheme (CSS).



Suggested for **Brand page**:

SideMenu

Suggestion: Apply red colour scheme.

General

Benefits

Brochure

Contact us →




**Create
Deliciousness**


**Stay
On-Trend**


**Extend
Fry Life**

The Frying Hero™

NEW! Pour 'N Fry® Gold Blend



A specially crafted frying oil blend that creates delicious fried foods, extends fry life up to 60% and contains no artificial preservatives.

Suggested section for **Brand & Landingpage:**

- InfoSection

Title

Description

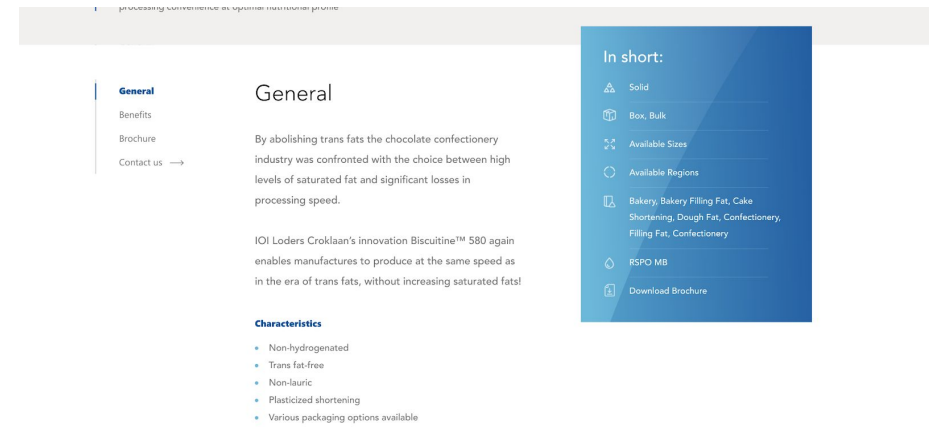
Content

textSection / imageSection / videoSection / boxSection (below)

- BoxSection for the Benefits
- Text Section for Title
- Image Section for image of Gold Blend.
- Text Section

Suggestion: Apply red colour palette.(CSS)

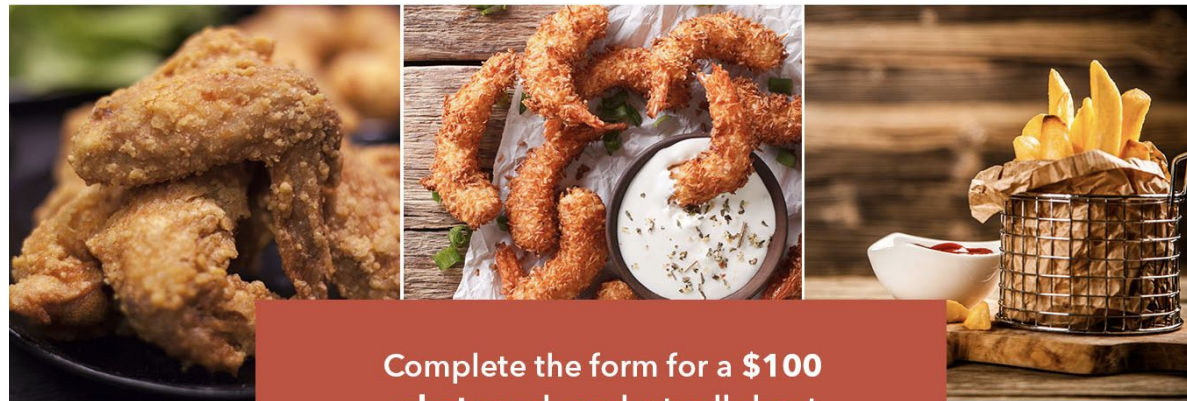
Benefits box, Sidemenu hover, titles.



Suggested section for **Brand & Landingpage:**

- BoxSection





Complete the form for a **\$100** rebate and product sell sheet

Suggested section for **Brand & Landingpage:**

- InfoSection

Title

Description

Content

textSection / imageSection / videoSection / boxSection (below)

- Image Section for image (big image)

Note: The image won't fill the whole width of the page + won't be as responsive.

Example to be found (world map):

<https://europe.bungeloders.com/en/lets-create-together/creative-experience>

First Name* Last Name*

Company*

Title*

Email*

Submit →

Suggested section for **Brand & Landingpage:**

- ContactFormSection

Title (optional)

Dropdown per region

Form

MediaContacts (optional)

- Image Section for image (big image)

Suggestion: Apply red colourscheme.

Get in touch with one of our local teams

Contact our team in Europa ▾

Name*

Email*

Phone *(Optional)*

Company *(Optional)*

City *(Optional)*

Country *(Optional)*

Your message*

Send →

Media Contacts

Head of External Communications

John Doe

+33 6 42 88 10 65
[Send an email](#)

Head of Communications

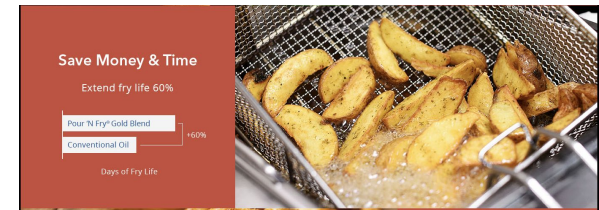
Dirk Agüera

+33 6 42 88 10 65
[Send an email](#)

Head of Media Relations

Florian Albert

+33 6 42 88 10 65
[Send an email](#)



Suggested section for **Brand & Landingpage:**

ImageTextSection

or

InfoSection using ImageSection (big)

Note: ImageTextSection is only available with image on the right. ImageSection is not full width but in a container. Also it's not possible to insert icons/images in the text.

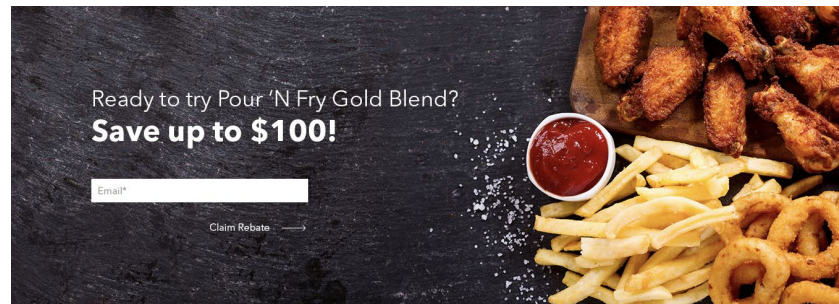
Suggestion: Apply red colour scheme + update ImageTextSection with option to apply Red background (currently you can choose white & gray).

If this is not sufficient we could build a new section where for example we make a section with full width imagery but not sure if this fits the current design @Anouk.

Our Commitment and Approach

We have an obligation to source, process, and sell palm oil in a sustainable manner. This promise aligns with our respect for the environment, human rights, and labor conditions, always tending to the economic benefits and value that will be brought to the people and companies who operate in this industry.

[Learn more about our commitment and approach](#) →



Suggested section for **Brand & Landingpage:**

New Section (to be designed)

Alternatively we could use an Image Text Section and forward to a subscription page on Mailchimp as we do for Sustainability Newsletter.

Try our other Pour 'N Fry oils:



Canola Blend

High Stability Soy | Canola



Soy Blend

High Stability Soy | Soy

Suggested section for **Brand & Landingpage:**

Fast to Section

Suggestion: Apply red colour scheme.

Fast to



Be part of our future

Are you committed to innovation, enjoy a challenge and want to make a sustainable difference?

Careers →



Connect with us

Get in touch with our team in your region of choice

Contact us →

Have Questions?

Contact Us →

Suggested section for **Brand & Landingpage:**

ContactCtaSection

Suggestion: Apply red colour scheme.



Get in touch with
the team of your
region of choice

Contact us →